Yo!Dara

About Yo!Dara

Rewritten from “About Dara Dara.”

Yo!Dara is a multimedia publishing house dedicated to making publishing more inclusive and affordable. Founded in 2022, we aim to give artists and authors a viable income and to give readers art they can afford.

At our core, we publish work that inspires, educates and entertains readers from all walks of life. Our mission is to consistently publish and distribute a diverse range of stories that reflect the world we live in and the values we hold dear. We publish manga (ManNa), comics and prose.

How creators join

Yo!Dara accepts new creators during submission windows announced on our website. Every new creator starts with a one-shot pilot made together with a Yo!Dara editor. Readers vote on pilots, and the strongest become series. Creators keep the rights to their pilots.

Readers shape the lineup

Readers rate every chapter and vote each week for their three favourite series. Those votes decide which works are featured on the homepage.

What we value

Our values are built on quality and responsibility. We are committed to books that stand the test of time, and we recognize the impact our business has on the world, so we aim to act with social and environmental responsibility in every decision.

We build strong relationships with our creators and partners. We value open debate and welcome opposing views. We don't believe in censorship, but we take works that promote real-world violence seriously; our Content Policy explains where we draw the line.

Get in touch

The best way to work with Yo!Dara is to submit your work during a submission window. Our staff read and respond to every email, and editors are on hand for work that passes the first review.